

SEATTLE NEIGHBORHOOD FARMERS MARKETS

FOOD + FAMILIES + FARMS

2022 Annual Report

NEIGHBORHOOD FARMERS MARKETS SINCE 1993



Fields of Opportunity

2022 marked renewed growth and opportunity at the Neighborhood Farmers Markets.

Farmers markets serve as vital food access points. In 2022, we organized a record number of market days - 237 - across Seattle neighborhoods. We reopened the Phinney Farmers Market after a 2-year hiatus and extended the Columbia City Farmers Market to a year-round operation. In addition to serving Seattle residents, the markets enhanced critical connections for farmers, new food businesses, and BIPOC-entrepreneurs. More than \$13,370,706 in local food purchases moved through the markets this year.

At the same time, a record number of people in our city experienced food insecurity. Thanks to our partnerships with the emergency food and nutrition assistance programs, market producers provided more food than ever to people affected by income inequality and systemic barriers to need:

- We facilitated CSA-style wholesale agreements between local growers and 23 Seattle-area food banks, resulting in 65,000 pounds of quality produce delivered through Growing for Good
- Supported access by translating essential information - from how to become a vendor, how to spend SNAP in our markets
- Redeemed more than \$1 million in food assistance benefits for fresh, locally produced food for Seattle residents

2023 marks the Neighborhood Farmers Markets' 30th anniversary. Just as we did in 1993, we see a field of opportunity for local food to enrich our lives, relationships, and the planet. This year, we are focused on providing support and resources for beginning and BIPOC producers in our markets. We will open a new weekday market at our Capitol Hill site, create an equipment library for new vendors, and integrate action rooted in a more equitable food future for everyone.

We are proud to share in this report how we carried out our efforts in 2022 and look forward to working with the many partners, supporters and community organizations who help to fuel our mission.



JENNIFER ANTOS

Executive Director



JOSÉ RIVAS

2022 Board President

Program Highlights

FARMERS MARKETS

Our producer-only farmers markets resumed full post-pandemic operations and reached more than 450,000 residents in seven Seattle neighborhoods. The economic

\$13,370,706

LOCAL FOOD SALES

opportunity provided by the farmers markets enhanced the strength and viability of

166 WASHINGTON PRODUCERS



FOOD ACCESS

Our partnerships with hunger and nutrition partners helped to provide access to fresh food during a time of rising costs and declining P-EBT benefits.

31 COMMUNITY PARTNERS

GOOD FARMER FUND

The fund provided emergency financial relief for

13 PRODUCERS this year. From unprecedented flooding in Whatcom County, to the unexpected loss of milk processing equipment, each were able to recover from these events and get back to farming.



30,000 POUNDS OF FOOD RESCUED

FOOD ASSISTANCE SPENDING **11%** INCREASE

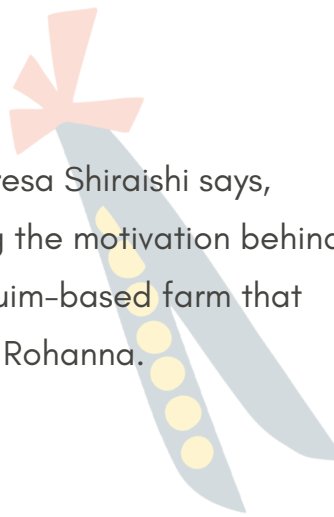
23 WHOLESALE CONTRACTS RESULTED IN **60,000** LBS. OF DONATIONS

Our Community

TAMPOPO FARM

“The goal is to feed people,” Teresa Shiraishi says, eloquently and simply explaining the motivation behind Tampopo Farm, the 2-acre Sequim-based farm that she runs with her husband, Matt Rohanna.

[Read More](#)



TIAN TIAN FARM

Steven Hsieh and Elizabeth Whitman of Tian Tian Farm are excited to be able to share vegetables that may be new to some, and give a taste of home to others.

“One of the things I like about our farm is that some of the things we’re bringing to market are new. You might know 90% but there’s still that 10% that you don’t. You might find a new favorite,” Farmer Steven explained.

[Read More](#)



ETERNITY FARM

Kimmy and Emma of Eternity Farm built their 1/4 acre Camano Island farm on the value of reciprocity, asking themselves “how can we give back to others, and the ecosystems we’re inhabiting?” Food justice and regenerative practices have been important to both of them since before they got into farming.

[Read More](#)

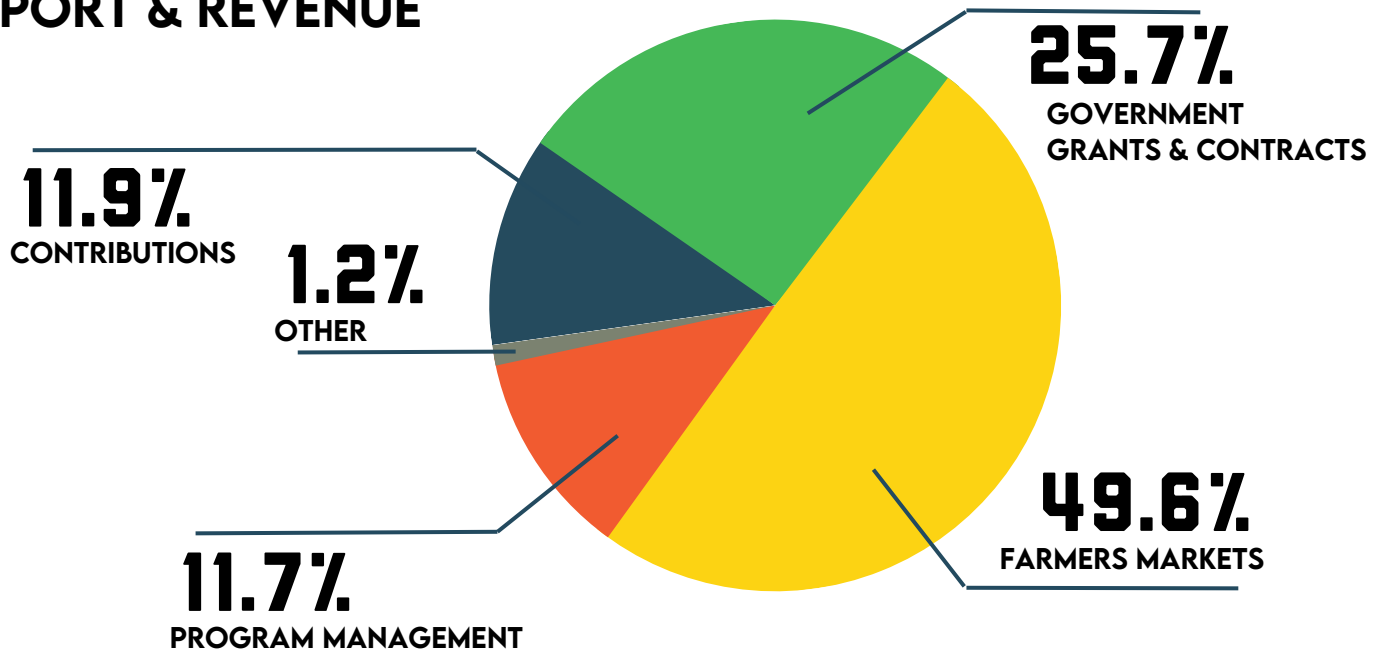


NFM Financials

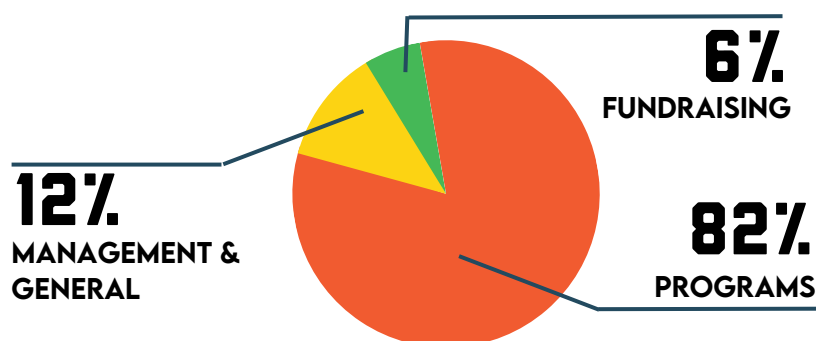
Fiscal Year January 1, 2022 - December 31, 2022

In 2022, the Neighborhood Farmers Markets budget grew by 52% over the previous year to more than \$2 million annually. This is the result of continued development and recovery across farmers markets and food access programs, as well as the maintenance of diverse income efforts including grants, donations, and program management. A group of talented staff remains one of NFM's greatest assets and personnel expenses account for more than half of the organization's annual operating budget. Notably, income from government grants and contracts increased and provided an important bridge in efforts to recover from income losses in 2020 and 2021. Looking to the future, NFM remains committed to maintaining a balanced operating budget, a healthy operating reserve, and to leveraging any operating surplus to strengthen and sustain Washington's small-scale farmers.

SUPPORT & REVENUE



EXPENSES



NJM Financials

Summary of Fiscal Year Ending December 31, 2022

STATEMENT OF ACTIVITIES

SUPPORT & REVENUE

Contributions (Foundations, Sponsorships, Donations)	\$276,195
Government Grants & Contracts	\$598,634
Earned Income from Farmers Markets	\$1,155,914
Program Management Income	\$272,055
Other	\$27,073
TOTAL SUPPORT & REVENUE	\$2,329,871

EXPENSES

Farmers Markets	\$1,086,626
Good Farmer Fund	\$42,650
Food Access	\$251,729
Management & General	\$552,827
Fundraising	\$102,454
TOTAL EXPENSES	\$2,036,286

NET ASSETS

Operations (without donor restrictions)	\$696,309
Board Designated Operating Reserves	\$500,000
Other Board Designated Funds	\$106,606
Donor Restricted Funds	\$233,747
TOTAL NET ASSETS	\$1,536,663

The financial information presented above was internally prepared. As of the publication date, an annual financial review is in progress with Clifton Larson Allen LLP. Upon completion of the financial review, consolidated financial statements for the fiscal year ending December 31, 2022, will be posted at www.seattlefarmersmarkets.org and reports will be filed with the WA Secretary of State.

Supporters

Our work is fueled by a community of supporters committed to strengthening our local food system. Thank you!

Corporate & Foundation Support

Alaska Airlines

Beneficial State Bank

Bill and Melinda Gates Foundation Matching Program

Ladd & Lass Brewing

Microsoft Matching Gift Program

PCC Community Markets

The Seattle Foundation

Vital Farms

Watershed Pub and Kitchen

Individual Donors

Leah Abell

Zahra Ali

Kris Anderson

Claudia Angelopoulos

Jennifer Antos

Thomas & Ann Antos

Stephen Antupit

Christine Atkins

Christopher F Bailey

Ellen Baker

Inessa Baram-Blackwell

Christina Barton

Ruth Berkman

Tara Bernstein

Michelle Birdsall

Deborah Black

David & Carolyn Bobanick

Curtis Borsting

Jessica Boutcher

Leah Bracken

Genine Bradwin

Julie Brady

Stacey Branom

Stacy Brehman

Sara Brin

Christie Lee Brown

Kelly Brown

Kunzang Brown

Patricia Brown

Rhia Bucklin

Augusta Butlin

Christa Callanan

Anna Carley

Patty Carrel

Patrice Carroll

Deborah Casselman

Marisa Chang

Kathleen Chapman

Alex Chen

Christine Chen-Mallouk

Candice Chevaillier

Desiree Chinn

Alex Chou

Aaron Clarry

Cory Clouse

Scott Collins

Benjamin Conway

Laura Cooper

Beatrice Crane

Webster Crowell

Michael Crowl

Julieanne Culver

Carin Cunningham

Mary Ellen Cunningham

Tim & Chris Curtis

Lisa Davison

Ann Dawson

Christopher Dazell

Kelly Debrune

Curtis DeGasperi

Michael Dempster

Yenii Dex

Linda Dillello

Helena Doller

Michael Dryja

Kathleen Dunn

Rebecca Early

Kari Edmonson

Lindsey Effner

Thomas Faber

Peggy Fine

Sarah Finney

Dana Fior

Natlia Fior

Petrina Fisher

Ivy Fox

Erick Frederick

Jill Gallagher

Laura Garcia Pendergrast

Becky Garling

Jeanette Geary

Dan & Rosemary Gerdesmeier

Christina Gilman

Beth Glostén

Jenny Glover

Karen Glover

Hannah Gold

Eduardo Gonzalez-Vega

Emily Gordon

Lisa Grayson

Sinem Gulbay

Matt Gurney

Karen Gutt

Hallidie Haid

Terry Hatch

Tina Hawley

Ian Haywood

Gregory Heller

Elizabeth Henry

Emily & Craig Heatherington

Caroline Higgins

Sara Higgins

Dan Hoffman

Tamara Murphy

Jeanette Housner

Erin Hughes
Cindy M Deshler
Amy Magnano
Mary Magnano
Connie Mao
Linda Marzano
Richard Mathes
Brady Mathis
Melinda McBride
Lauren McCaffrey
Columba McGlynn
Kevin Meenaghan
Mark Mendez
Ingrid Mesa
Karen Michael
Mary Montgomery
TE Mullane
Heather Murchison
Jessica Murray
Daniel Myers
Richard Ness
Kelly Neuner
Dana Niblack
Jen Nold
Brent Norton
Dylan Olson
Kat Osler
Tim Overlund
Kim Palumbarit
Corinne Pann
Alcinda Pearlman
Jen Peterson
Hanna Petros
Tom Phillips
Michael Pickens
Michelle Primley Benton
Sabina Pronto
Patrick A Ragen
Rodney Ralston
Angela Rawlings
David A Resnick
Kristianne Huntsberger
Patrice Jackson
James Jennings
Lewis Johnson
Timothy Johnstone
Brock Judkins
Layla Judkins
Ian Kell
Wendy Kelley
Kelly Kendall
Taylor Kendall
Lauren Kent
Kimberly Clark



Karen Kinney
Dale Klein
Laura Kleinhofs
Robin Klevansky
Brian Kocher
Sarah Korkowski
Barbara Krieger
Rajan Krishnaswami
Stacey Krum
Gretchen Kurtenacker
Carrie La Seur
Pamela Lang
Ethylanne Larrimore
Eric Law
Shaun Leach
Robin Lee
Amy Leitman
Julia Levitt
Lisa Levy
Nora Lih
Rose Ann Lopez
Michael Lufkin
Nicole Lyon
Matt Rhea
Ashley Ries
Jose Rivas
David Rosenfeld
Greg Ross
Jennifer M Roth
Charles S Royal
Kim Salzwedel
Sarah Samnick
Jai San Miguel
Martha Sandoval
Erica Schmitz
Suzanne Schwartz
Sally Sheck
Michael Shilling
Leslie Sinsheimer
Sarah Skriloff
James Smith
Lizetta Solarik
Elizabeth Solursh
Rhean Souders
Ellen Spear
Michael Squilla
Ashley Stone
Sarah Studer
Neil Subhash
Marian Svinth
Erik Swanson
Lynn Swanson
Paul Swanson
Katsumi Taki

David Tarshes
Rachel Tefft
Khek Teh
Wendy Teh
Kenneth Temiyasathit
Ashley Qian Yi Teoh
Mallory Terhar
Sean Thayer
Lisa Toftemark
Kurt Tonnemaker
Luke Tonnemaker
Elizabeth Tornabene
Sophia Traweek
Jenny Tsai
Meranda Tuttle
Sarah Unbehaun
Miki Usyak
Jane Vail
Aly Vander Stoep
Isabel Velez
Bret Voss
Hayley Walenceus
Travis Walker
Christi Webster
Julie Weisbach
Katherine Weissbourd
Natalie Weizenbaum
Amanda White
Amy White
Nancy White
Karen Wolf
Rachael Wyman
Faye Ziegeweid

Public Support

Our work in 2022 was made possible with grants from:

Seattle-King County Public Health
USDA Farmers Market Promotion Program
WSDA Specialty Crop Block Grants

About Neighborhood Farmers Markets

The Neighborhood Farmers Markets (NFM) is a 501c3 non-profit organization that works to strengthen the local food system through economic opportunity, food access, and collaboration. Since 1993, the heart of NFM's mission has been strengthening and supporting Washington's small-scale farmers by organizing producer-only farmers markets. NFM is additionally committed to empowering low-income residents to prioritize local food through programs like SNAP Market Match, client vouchers, and gleaning.

2022-23 BOARD OF DIRECTORS

Brody Berg (2022)
Genine Bradwin
Kelly Brown
Patrice Carroll
Lauren Fior McCaffrey
Jeremy Foust
Matt Gurney
Julia Levitt
Michael Lufkin
David Mackie
Amy Magnano
Jose Rivas
Mae Spence (2023)
Neil Subhash
Christina White



417 18th Ave S, Seattle, WA 98109
NFMA@SeattleFarmersMarkets.org
(206)-632-5234
SeattleFarmersMarkets.org

Tax ID (EIN): 91-158997

**SEATTLE
NEIGHBORHOOD
FARMERS
MARKETS**

JOIN OUR FLOCK

